



The German Way

A Cross-Cultural Awareness and Competence Workshop

*A practical, interactive 2-day workshop,
designed and facilitated by Anna Katrina Davey of Across Cultures*

Dates: Saturday, January 29th through Sunday, January 30th, 2011
Time: 2.00 pm to 5.00 pm on Saturday and
10.00 am to 5.00 pm (including 1 hour lunch break) on Sunday
Location: German Free School, 507 E. 10th St., Austin, TX
Trainer: Anna Katrina Davey, Founder of Across Cultures
Capacity: 12 participants
Tuition: "Early Bird": \$ 110
After Jan 19th: \$ 150

Personal workbook included.

Enjoy complimentary *Kaffee* and fresh *Apfelschorle* with your workshop!

For further information and registration, please email Anna Katrina Davey at annakatrina@acrosscultures.info or call 512.922.3530.

A. Overview

Germans often appear stiff and overly formal to Americans while Americans can seem boastful and superficial to Germans. In fact, we are all conditioned by the culture we grew up in, which based on unstated rules, directs the way we perceive things as well as how we prefer to work or communicate with others. Whether you do business in Germany, plan to visit the country on vacation, or seek to better understand your German heritage, this practical workshop will help expand your horizons and develop the skills necessary to work and communicate more effectively with Germans in the future.

B. Objectives

Participants will:

- Learn what it means to be “culturally competent”
- Understand how our mindset, values, assumptions, communication style and behavior are directly conditioned by the culture we grew up in
- Gain insight into the German cultural system
- Understand how culture impacts upon business practices and relationships
- Appreciate how and why people in Germany prefer to work and communicate the way they do
- Foster mutual understanding and respect
- Develop skills necessary to thrive both professionally and personally in the target culture
- Develop strategies and a personal action plan to work and communicate more effectively with people from Germany

C. Workshop Designer and Facilitator



Anna Katrina Davey is founder of Across Cultures as well as Austin International Experience (AIE), and president of SIETAR Austin. Across Cultures is a cultural competency training company helping people, corporations and organizations work successfully with foreign counterparts and prepare for assignments abroad. AIE is an Across Cultures project promoting the richness of global culture by harnessing the strength of our local resources and creating a new, conscious Austin international scene. SIETAR Austin is a non-profit and local chapter of the Society for Intercultural Education, Training and Research.

Anna Katrina has extensive international living and work experience on three continents, has traveled over 40 countries, and is fluent in German and English. She has also studied Vietnamese and Spanish, as well as Latin and Ancient Greek.

Born and raised in Trieste, Italy, Anna Katrina earned a Master’s degree in Geography, Ethnology and European Cultural Studies, from Albert-Ludwigs Universität in Freiburg, Germany. She received further professional training in Intercultural Communication from

InWEnt, the German government's organization for human resources development, further training and dialogue.

Anna Katrina has successfully worked in the field of international cooperation as Vice President of The International Partnership of Greater Austin, for the International Bureau of the German Federal Ministry of Education and Research as well as for the German Development Service (DED) of the German Federal Ministry for Economic Cooperation and Development in Bonn, Germany. She has also worked as an intercultural advisor for the DED in Vietnam where she created a first-time intercultural training for Vietnamese counterparts of German international cooperation.

In her free time Anna Katrina enjoys the outdoors, practices yoga and hones her soccer skills whenever she gets the chance. An avid salsa dancer, she has also been spotted at several Bollywood flash mobs.

D. Cancellation Policy

- 100% refund if the workshop does not meet minimum registration by January 19th
- 50% refund if the participant cancels in writing on or before January 19th; no refund after January 19th

E. Registration

- Send an advisory e-mail to Anna Katrina Davey at annakatrina@acrosscultures.info
- Mail a US\$ check - made payable to Across Cultures - along with your full name, e-mail address and phone number – to Across Cultures at 3209 South IH 35 # 2011, Austin, TX 78741, USA

www.acrosscultures.info